Australian and New Zealand Society of Jungian Analysts
Professional Development Seminar

The Fragility of Self in the 'As-If' Personality:
Imposter syndrome and illusions in the mirror

Saturday 28th November

- **9.00 am to 12.00 pm AEDT**
- **2.00 pm to 5.00 pm PST (Friday 27th November)**

Via Zoom

Abstract

"But the mirror lies behind the mask and shows the true face."
— C. G. Jung, The Archetypes and the Collective Unconscious, CW 9, para. 43.

The 'as-if' person is both the mirror and the mask, while presenting in artifice. Known for a slickly contrived persona/ego image, behind it, the 'as-if' person withdraws into fantasy and illusory worlds. From the perspective of Jungian analytical psychology, the issues affect intimacy with oneself and others due to their difficulty being present. The areas include not belonging, sexual addiction, aging, the cultural influence of social media, the role of the father and mother, body image, and split selves. All these aspects are promoted by our culture of social media, where reality and illusion are often blurred. Using case examples and dreams the presentation explores the 'as-if' and imposter personality to nurture awareness for what can be replenishing and regenerative to the person and culture.

PRESENTER

Susan E. Schwartz, Ph.D. trained in Zurich, Switzerland as a Jungian Analyst. She appears on over 100 podcasts, you tube channels, presents at Numerous Jungian conferences, participated in With Ukrainian Jungians Seminars in 2022-2024, and many other teaching events in the USA and Worldwide.

Susan has articles in journals and chapters on Jungian analytical Psychology.

Her books include:

Schwartz, S. E. (2020). *The absent father effect on daughters: Father desire, father wounds*. Routledge.

Schwartz, S. E. (2023). *Imposter syndrome and the 'as-if' personality in analytical psychology: The fragility of self*. Taylor & Francis.

Schwartz, S. E. (2024). *A Jungian exploration of the Puella archetype: Girl unfolding*. Routledge.

Schwartz, S. E. (2025). *An analytical exploration of love and narcissism: The tragedy of isolation and intimacy*. Routledge.

Schwartz, S. E. (2026). *Absent fathers, yearning sons: A Jungian analysis of the father-son dynamic*. Routledge.

Schwartz, S. E. (2027). *The Shadows of the psyche; Predators of self-deception, Envy sirens and demon lovers.* Routledge.

Her website is www.susanschwartzphd.com

BOOKING

Date:	Saturday 28th November 2026
Time:	9.00 am to 12.00 pm AEDT 2.00 pm to 5.00 pm PST – Friday 27th November 2026
Venue:	Online via zoom
Cost:	
Full fee:	$120 AUD (incl. GST)
Early Bird:	$100 AUD (incl. GST) until 6th November 2026
ANZSJA trainee / Student:	$100 AUD (incl. GST
ANZSJA member:	$80 AUD (incl. GST)
Cancellation:	No refund for cancellation after13th November 2026
PD Certificate:	3 hours (Certificate issued after event)
BOOK SEMINAR NOW:	**https://www.trybooking.com/DRAWK**

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